

**GOVERNMENT OF TELANGANA  
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Advertorial of Telangana Tourism Destinations in Outlook Traveller Magazine, January Issue (New Year Issue) on Discovery of India – Release of Rs.6,00,000/- (Rupees Six Lakhs only) Including Taxes – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 139.

Dated: 05 -03-2015

Read the following:

1. Proposal from M/s. Outlook Publishing (India) Pvt., Ltd., New Delhi.  
Dated: 11-12-2014.
2. Lr.No.1957/PMU/PRO/2014, of YAT & C (PMU) Department,  
Dated:23-12-2014 to M/s. Stark Communication Pvt., Ltd.,  
Hyderabad.
3. Invoice No 14-15/599, from M/s. Stark Communication Pvt., Ltd.,  
Hyderabad, Dated 09/02/2015.

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**ORDER:**

In the reference 1<sup>st</sup> read above, M/s. Outlook Publishing (India) Pvt., Ltd., New Delhi, has submitted a proposal for taking up Advertorial of Telangana Tourism Destinations in Outlook Traveller Magazine, January Issue (New Year Issue) on Discovery of India for an amount of Rs.6,00,000/- (Rupees Six Lakhs only) including taxes. Accordingly, in the reference 2<sup>nd</sup> read above, the Government have issued the work order to M/s. Stark Communication Pvt., Ltd., Hyderabad an empanelled agency with this Department for the above purpose.

2. In the reference 3<sup>rd</sup> read above, upon successful completion of the above said work, M/s. Stark Communication Pvt., Ltd., Hyderabad has submitted the bill along with relevant proof of advertorial towards evidence for an amount of Rs.6,00,000/- (Rupees Six Lakhs only) including taxes towards issue of Advertorial of Telangana Tourism Destinations in Outlook Traveller Magazine, January Issue (New Year Issue) on Discovery of India and requested to release the payment.

3. Government, after careful examination of the matter, hereby order to sanction and release an amount of Rs.6,00,000/- to M/s. Stark Communication Pvt., Ltd., Hyderabad towards issue of Advertorial of Telangana Tourism Destinations in Outlook Traveller Magazine, January Issue (New Year Issue) on Discovery of India.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5 The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Stark Communication Pvt., Ltd., Hyderabad through following details:-

(P.T.O.)

Account Name : M/s. Stark Communication Pvt., Ltd., Hyderabad  
Account No : 001005011006  
Name of the Bank : ICICI Bank  
Branch : M.G. Road, Cochin  
IFSC Code : ICICI0000010  
Pan No. : AADCS2077D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Stark Communication Pvt., Ltd., Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**